

April 2017

Keep Children & Young People Safe in this Digital World – Beware of New Dating App – ‘YELLOW’

Dear Parents/Carers

As part of safeguarding our students we would like to make you aware of our concerns regarding the newest social media dating app targeted at young people named ‘Yellow’. The app encourages and allows young people to find others nearby and send photos or exchange messages. With over 7 million users, some have called it ‘Tinder for Teens’ and its lack of safety features have raised concerns nationally.

Users do not have to verify their age before using this app raising concerns that it could be exploited by adults pretending to be children. Police have warned some schools that this app could be used by sex offenders to target children.

Yellow's guidelines do not permit users under the age of 13 and recommends those aged between 13 and 17 must have parental permission to create a profile, however accounts can still be opened without any age verification as it will automatically default to opening an account regardless of age.

If you have any concerns regarding this or any other online safety issue or would like any further advice you can contact me on 01254 680523, alternatively you can visit the school website which contains a wealth of advice regarding online safety matters.

www.stthomasscentre.com

If your child has experienced any online abuse you can report it via the CEOP website.

www.ceop.police.uk/safety-centre/

Yours sincerely

C Williams-Corcoran
Online Safety Co-ordinator

